

Last Minute Preparation For

10X

SALE

**This End Of Year Season:
(Black Friday, Christmas &
New Year Sales)**




ARE YOU READY FOR BIG SALES??

The end-of-year sales season is usually the biggest season of the year. Some people call it the 'Add To Cart' season. Some people have been saving all year long to purchase things during this season, and some take this time to reward themselves, their spouses, friends, and even customers.

There will be so much money flying around. Are you going to get a share of the big sales?

This ebook and guide will ensure you are ready.



This Ebook Is Brought
To You By:

EZGrowthmarketers -
A marketing and sales
outsourcing
company.

EZTechnologies: A
Web development
and technology
support company.

WHAT YOU NEED FOR

THE BIG SALES

GOOD OFFERS

WHAT ARE YOU SELLING?



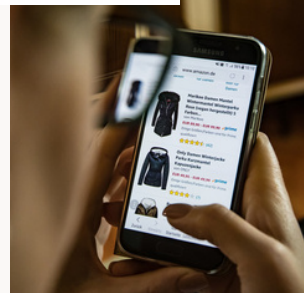
A GOOD SHOWCASE

HOPE YOU HAVE MADE IT ENTICING TO THE CUSTOMER?



A GOOD PURCHASE PLATFORM

HAVE YOU SET UP A SMOOTH WAY FOR THEM TO BUY?



A GOOD MARKETING ACTIVITY

HAVE YOU STARTED MARKETING AT ALL?



Section 1

GOOD OFFERS

Frontend Activities

- ☐ Do you have a clear list of products you are pushing out this end-of-year period?
- ☐ Are they well packaged for the season?
- ☐ Do you have some in enticing bundles?

Backend Activities

- ☐ Is your product more 'enticing than that of your competitors'?
- ☐ Have you sorted out delivery process?
- ☐ Have you sorted any other last minute sales preparation?
- ☐ Do you have a clear way to record each sales, to avoid money issues.

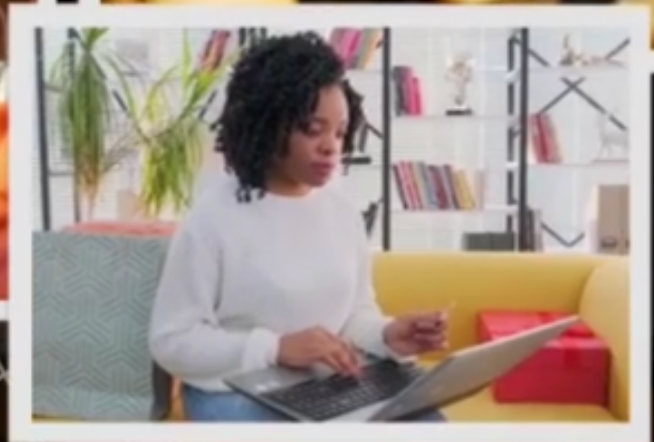
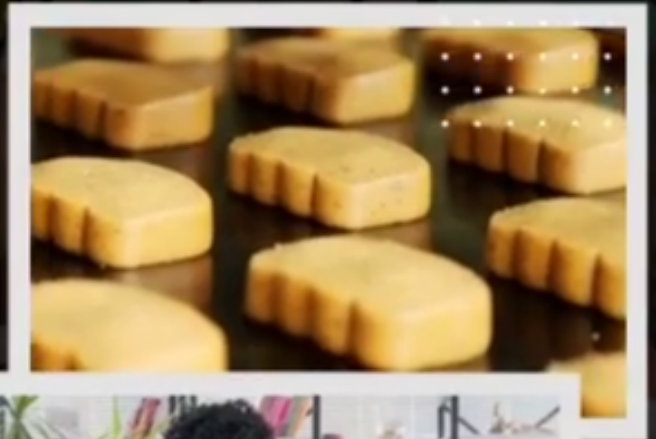
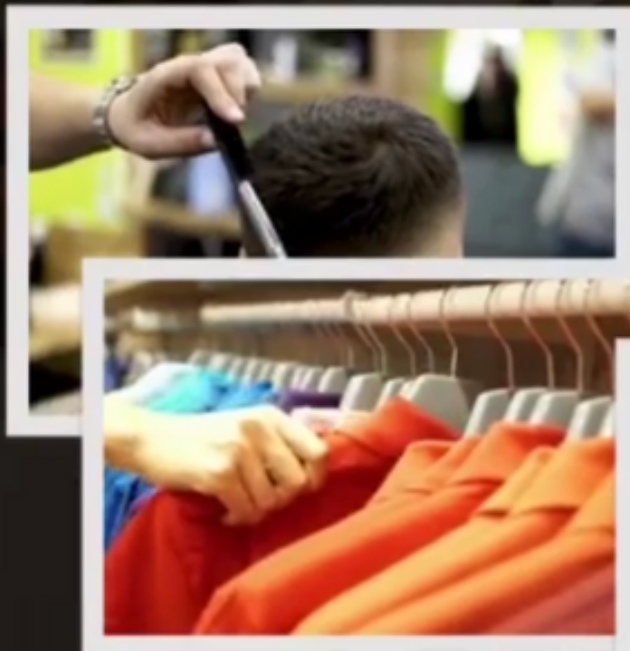


Here is where you look into the products you plan to sell and ensure that all is well sorted.

Use the checklist on the left hand side to ensure you don't miss out on anything.

NO MATTER THE TYPE OF BUSINESS YOU RUN

We are here to support you with strategy and guidance to hit your growth numbers. Talkk to a business growth expert at EZADvisory today.



@EZAdvisory

DO YOU NEED THE HELP OF A BUSINESS CONSULTANT TO TELL YOU
WHAT THE MARKET IS SAYING? OR NEED HELP KNOWING WHAT TO
SELL?

Talk to our advisory team
advisory@equilibriumzone.org
Whatsapp: +2349021668624

Section 2

SHOWCASE

Possible Showcase Approaches

- ☐ Flyers
- ☐ Pictures from photoshoot
- ☐ Videos
- ☐ Text and caption for social media
- ☐ Customer Reviews

Showcase Checklist

- ☐ Is that showcase material prepared?
- ☐ Have you checked if it has no error?
- ☐ Have you shown it to 1 or 2 people to see if they like it
- ☐ Will those people likely buy the product after seeing the material?
- ☐ Is it up to standard with your competitors?



Have you set up all you need to showcase all your beautiful offers?

Follow the check list to the left to see things to help you prepare for that



DO YOU NEED HELP DESIGNING YOUR FLYERS?

Our fees are affordable, email us now:
branding@equilibriumzone.org

Section 3

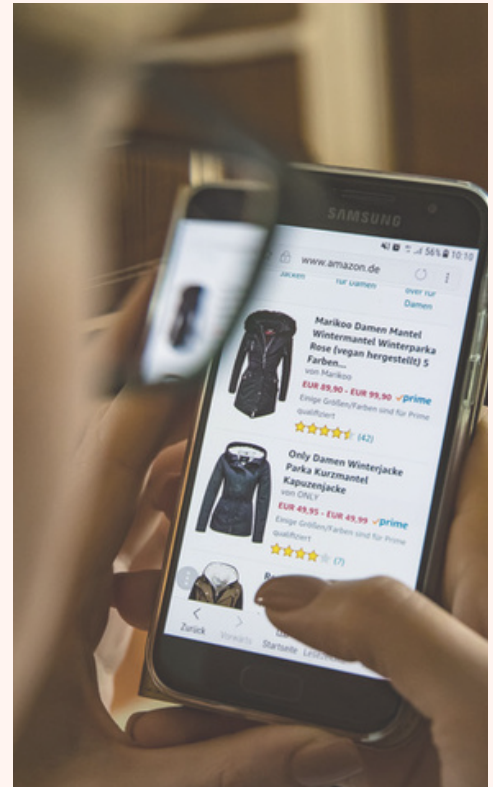
PURCHASE PLATFORM

Possible Purchase Platform

- ☐ **Simple MINISITE:** That Allows Online Sale: This is for you if you don't have a lot to spend on a website.
- ☐ **A Proper Ecommerce Website:** A website with all the eCommerce features.
- ☐ **A More Advanced Website:** This has all of the high end sales features

Things Your Purchase Platform Should Have

- ☐ It must allow your customers see what you are offering
- ☐ It must allow you to use some advanced features of marketing.
- ☐ If possible, it should allow customers pay online
- ☐ It should push customers to make a decision FAST!



During a high sales moment like this, trusting WHATSAPP or IG DM won't work. Your sales might mix up, also, you might not be able to take advantage of the advanced features you need for productive marketing. By all means, get a simple minisite, if you don't have one.

DO YOU HAVE YOUR
WEBSITE READY FOR



BLACK FRIDAY

AND END-OF-

THE-YEAR SALES?

Let's Get You A Website
Starting From

50k

Grab This Offer Now

Send An Email To
technologies@equilibriumzone.org

📞 09017083855



DO YOU NEED HELP DESIGNING YOUR WEBSITE?

Our fees are affordable, email us now:

technologies@equilibriumzone.org

Whatsapp: +2349017083855

Section 4

GOOD MARKETING

Things You Need To Prepare

- ☐ Do you have a marketing strategy?
- ☐ Do you have a marketing budget?
- ☐ Is your website ready?
- ☐ Are all your designs ready?
- ☐ Do you have a clear offer?

Getting Serious

- ☐ Have you started marketing at all? (it's already getting busy)
- ☐ Have you started getting people who are interested in your products already?
- ☐ Is your marketing working already? (Sometimes you might need some time to adjust targetting).



Marketing is where everything cumulates, and marketing is not plug and play, it needs testing: testing targeting, testing designs, testing captions, testing platforms, testing strategy etc. so you need to get started as early as possible.



Don't Miss Out
Of This Black Friday
Sales/end Of Year
Sales

Start Now

**Let's Help You Get
Customers Through
Our Services :**

- Paid Ads
- Social Media Management
- Content Marketing
- Customer Success
- SEO

Visit

growthmarketers.equilibriumzone.org

Or Whatsapp 09017009486

With As Low As
N50K



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Here's What Some Of Our Clients Have To Say



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We Help Businesses Get Customers Online Through

- Paid Ads
- Social Media Management
- Content Marketing
- Customer Success
- SEO

Some Of The Brands We Do This For



With As Low As

N50K Monthly

Visit

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Or Whatsapp 09017009486

Extra Note

This is where you can write other ideas or things you remember you need to work on as you read our guide.

We are HERE TO HELP

At EZ, we have built a whole network of arms that will help you empower and supercharge the sales of your business:

1. EZAdvisory – Business Consulting Arm
 - a. Email: advisory@equilibriumzone.com
 - b. Whatsapp: +2349021668624
2. EZMarketing – Marketing & Sales Outsourcing Arm
 - a. Email: marketing@equilibriumzone.com
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3. EZTechies: Technology Development
 - a. Email: technologies@equilibriumzone.org
 - b. Whatsapp: +2349017083855
4. EZGrowthSchool: School of tech marketing,
 - a. Email: growthschool@equilibriumzone.org
 - b. Whatsapp: +2347012140254



LOVE TO DISCUSS WITH OUR TEAM?

PLEASE GET IN TOUCH



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Whatsapp: +2349014353499



Happy Holidays from the Equilibriumzone Team and
Prosperous exploits